

## **Description of the Contract**

**The order is being executed within the framework of the project “Neo-authoritarianisms in Europe and the liberal democratic response”, no. 101060899.**

The main aim of the survey is to provide data on illiberal, authoritarian and populist orientations which make it possible to identify the mechanisms behind the acceptance and rejection of particular illiberal/authoritarian/populist frames.

**1. The subject of the order is a service consisting in carrying out:**

- **survey using CAPI and CAWI methods.**

**2. Detailed description of the item for order:**

The submitted offers should concern to conduct a representative survey with choice based conjoint experiment in seven countries: Poland, Czech Republic, Hungary, Italy, Austria, France, and the United Kingdom.

The fieldwork will start in June 2024 on a representative sample of the eligible population of each country (16 and over for Austria and 18 and over for the rest of the countries, with no upper age limit). The questionnaire consists of closed questions on socio-political issues (some single questions, some consisting of batteries of items), socio-demographic questions, and a choice-based conjoint experiment module consisting of nine forced-choice questions, with respondents answering three questions about each choice set. The duration of the survey will be approximately 25 minutes.

### **Requirements**

**A. Data collection**

Data will be collected with the use of a dual methodology. In Italy, Austria, France, and the United Kingdom the survey will be carried out using the CAWI (Computer-Assisted Web Interviewing) method, with each interview lasting approximately 25 minutes.

To ensure the highest level of representativeness in our study, we plan to enhance our CAWI (Computer-Assisted Web Interviewing) sample with CAPI (Computer-Assisted Personal Interviewing) interviews in three countries – Poland, the Czech Republic, and Hungary. Our approach involves allocating 80% of the sample to CAWI and 20% to CAPI. This supplementary method targets demographic groups that are underrepresented in CAWI, including older populations, individuals with

lower levels of education, and residents of smaller localities (for a detailed description of the sampling methodology, see part B Sample and Sampling).

Data collection should take into account the following:

1. For each country in which it is fielded, a translation of the survey instrument into the national language will be provided by the SWPS University.
2. Implementation of the survey in each country should begin no earlier than seven and no later than 10 days after the European Parliament elections. Data collection must be fully complete by no later than 15.07.2024.
3. The tenderer must fully adhere to General Data Protection Regulation (GDPR) on informed consent in the collection of data for the survey.

## **B. Sample and sampling**

The sample must meet the following criteria:

### **1. Target population**

CAWI: seven nationally representative samples of individuals 16 years old or older (no upper age limit) for Austria and 18 years old or older (no upper age limit) for Italy, France, the United Kingdom, Poland, Czech Republic, and Hungary (one sample for each country).

CAPI: three national quota samples based on demographics underrepresented in the CAWI method, such as older populations, individuals with lower educational attainment, and residents of smaller localities.

### **2. Size of the sample**

Italy, Austria, France, and the United Kingdom - the number of completed interviews must be at least 1,000 per country.

Poland, Czech Republic, and Hungary - the number of completed interviews must be at least 1,000 per country, with 80% of the sample covered by CAWI and 20% by CAPI method.

### **3. Sampling**

Respondents are to be recruited via quota sampling.

### **4. Design of the sample**

CAWI: The sample of respondents participating in the CAWI survey in each country should be nationally representative on the following characteristics: age, gender, education (primary and vocational, secondary, higher) and place of residence (rural, small towns or medium town, large cities with local definitions of strata) and region.

CAPI: The sample of respondents participating in the CAPI survey consist of respondents aged 65 and over. The sample should follow and complement CAWI quotas for the selected segment of population.

The tenderer is to provide an exact and comprehensible plan of how the sample is to be drawn.

Table 1. Summary of sample and sampling requirements.

Country	Method	No of completed interviews	Age of respondent	Quotas
Austria	CAWI	1000	16 +	Gender, Age, Education (low-medium-high) Size of municipality, (rural, small towns or medium town, large cities) with local definitions of strata Region
France	CAWI	1000	18 +	
Italy	CAWI	1000	18 +	
United Kingdom	CAWI	1000	18 +	
Czech Republic	CAWI	800	18 +	
	CAPI	200	65+	
Hungary	CAWI	800	18 +	
	CAPI	200	65+	
Poland	CAWI	800	18 +	
	CAPI	200	65+	

#### A. Expected timetable

An expected timetable and description of the tasks is provided below. The final schedule will be attached to the contract.

Task	Description	Deadline
1	Finalization of nationally representative sampling quotas for each country survey by the awarded tenderer. Evidence of how target quotas precisely reflect current official population statistics are to be sent to the SWPS University project team by the specified deadline.	Prior to the fieldwork, to be determined
2.1	Survey setup. Test links for all countries to be provided to the SWPS University project team by the awarded tenderer.	Prior to the fieldwork, to be determined
2.2	Testing of the survey by SWPS University project team and partners via test links provided by the awarded tenderer. Requested revisions to be sent by the SWPS University project team to the awarded tenderer.	Prior to the fieldwork, to be determined
2.3	Programming by the awarded tenderer of any requested revisions to the survey and its translation. New test links to the survey to be sent by the awarded tenderer to the SWPS University project team for checking of implemented revisions	Prior to the fieldwork, to be determined

	in stage 2.2.	
2.4	Testing survey revisions by the SWPS University project team via new test links provided by the awarded tenderer. Any final revisions to be implemented prior to fieldwork are to be communicated by the SWPS University project team to the awarded tenderer by the specified deadline.	Prior to the fieldwork, to be determined
3	Carrying out the fieldwork (both CAWI and CAPI with regular updates on progress every 2-3 days to SWPS University team).	Fieldwork should begin no earlier than 7 and no later than 10 days after the European Parliament elections in the given country.
4	Delivery of the final dataset with post-stratification and population weights (in spreadsheet and csv format), codebook and field report in English to the SWPS University project team.	July 15, 2024 at the latest.

#### 4. Services and quality criteria to be integrated in the offer

The following services and must be included in the offer:

4. If requested, advice on any aspects of questionnaire design by the assigned project group.
5. Programming of the questionnaire in an online platform and hosting of the survey.
6. Provision of a stable and reusable survey test link for each country version of the survey (or as many test links as requested) prior to the fielding of the survey for the technical and substantive examination of the online survey by the SWPS University project team and partners.
7. Provision of the sampling plan.
8. Provision of a description of the procedure for controlling interviewers' work in each country (only for CAPI).
9. Implementation of attention checks during the survey to minimize straightlining
10. Provision of exact statistics on attention checks
11. Application of measures to guarantee the integrity of respondents (i.e. measures to prevent the same respondent completing the survey multiple times, verification of respondent identity)
12. Exclusion of respondents who complete the survey in less than 10 minutes
13. The creation of precise field statistics, including the following information:
  - a. Date and time of beginning and end of fieldwork in each country.
  - b. Number of invited panelists/respondents in each country, including information on whether panelists were sent multiple requests to participate.
  - c. Average survey complete time (in seconds) overall and in each country.
  - d. Number of and reasons for survey incompletes (e.g. non-eligibility, straightlining, timeouts).
  - e. For CAWI surveys - description of the access panel (company, population [does it include persons without initial access to the Internet and how are they interviewed], method of recruiting members, total size of access panel, method of selecting survey

respondents from the panel)

- f. Comparison of Completed Interviews to Population (provided as percentages of the total): population estimates / unweighted distribution / weighted distribution by all categories of quota variables
  - g. Inclusion of the following variables in the final dataset:
    - i. The date and time that each respondent started and completed the survey.
    - ii. Variable specifying the survey complete time (in seconds) for each respondent.
    - iii. For Czech Republic, Hungary and Poland - a variable identifying whether a respondent took part in CAWI and CAPI survey.
14. Upon completion of the survey, delivery (in English) of:
- a. final anonymized dataset with post-stratification and population weights,
  - b. codebook
  - c. field report anonymized and without directly identifying information about respondents (e.g. home address, telephone number, email address).

The contractor will carry out the research according to the above-mentioned requirements and in accordance with the highest standards, and will present their results in the form of a structured dataset compliant with the provisions outlined in Appendix No. 2 to the order.

The contractor will deliver the required materials by July 15, 2024.